

**GOENKA COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION
210, B. B. GANGULY STREET, KOLKATA-700012**

O.C. No. 121

Dated: 27.07.2021

All the students of M.Com. Semester-4, 2021 are hereby directed to follow the Circular carefully for their upcoming End Semester Examination, 2021.

A] REVISED THEORETICAL PROGRAMME OF M.COM. SEM-4 EXAMINATION, 2021 UNDER THE UNIVERSITY OF CALCUTTA, DURATION/TIME: 12 NOON - 2 P.M.

Date of Examination	Paper Code	Name of the Subject / Paper
30 th July 2021 Friday	CC 401	Strategic Management (STMGT)
31 st July 2021 Saturday	CC 402	Strategic Cost and Management Accounting (SCM)
2 nd August 2021 Monday	CC 403	Auditing and Assurance Services (AAS)
3 rd August 2021 Tuesday	GE 404	Business Research Methods (BRM)
4 th August 2021 Wednesday	DSE 405A/ DSE 405C	Financial Analysis (FA)/ Consumer Behaviour and Marketing Research (CBMR)
5 th August 2021 Thursday	DSE 406A/ DSE 406C	International Finance (IF)/ Product Management and Marketing Services (PMMS)

B] THE STUDENTS ARE REQUIRED TO STRICTLY ADHERE TO THE FOLLOWING INSTRUCTIONS:

1. Use A4 size paper for writing the examination.
2. Write the following on the top of the first sheet:
 - Roll Number: (as per the previous Examination Admit Card)
 - Registration Number: (as per the previous Examination Admit Card)
 - Paper Code and Name of the Subject
 - Date of the Examination
 - Duration of Examination (12 noon to 2 pm)

(Signature)
Principal
Goenka College of Com. & B.A.
Govt. of W.B. 191-13

3. Put page number on the top right of each page (including the first page).
4. Only one side of the paper should be used for Examination.
5. Put your signature with date, at the bottom right of every page used.
6. Before sending your answer scripts, arrange the pages sequentially. Scan them in the order of page number and convert them into a **single pdf. File** and make sure that **scanned pages are clearly readable.**
7. Pdf. file name should be your Full Roll Number <underscore> paper code. For example, if the roll no of a student is 017/MCM/123456, for first paper (Paper Code CC401) the file name will be:

017-MCM-123456_CC401

While submitting the answer scripts, **the subject of the mail will be exactly the same with the file name.**

8. Submit your answer scripts only in pdf. format within the stipulated time to the e-mail ID:

gccbamcm4@gmail.com

9. Preserve your answer scripts in soft as well as hard-copy forms of all the papers of your Examination.



Principal
GCC&BA

Principal
Goenka College of Com. & B.A.
Govt. of W.B., Kol-12

PAGE-WISE TEMPLATE FOR PREPARING ANSWER SCRIPTS

[FIRST PAGE-TEMPLATE]

M.Com Semester-4 Examination, 2021

Roll No: _____/MCM/_____
(As per CU Exam. Admit Card)

Registration No: _____

Name of the Subject: _____

Paper Code: _____

Date of Examination: _____

Time: _____

Signature with Date

[INNER/SUBSEQUENT PAGES-TEMPLATE]

M.Com Semester 4 Examination, 2021

(CU Exam Roll No...../MCM/.....Page No.....)

Signature with Date